

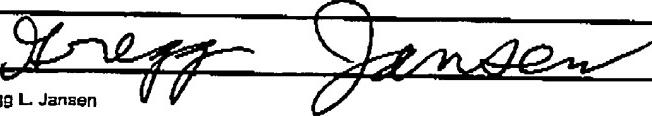
PTO/SB/21 (09-04)

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<b>TRANSMITTAL FORM</b>		Application Number 09/498,515
		Confirmation Number 8911
		Filing Date 02/04/2000 <b>RECEIVED</b>
		First Named Inventor Howard G. Page
		Art Unit 3622 <b>CENTRAL FAX CENTER</b>
		Examiner Name Yehdega Retta <b>JAN 05 2006</b>
Total Number of Pages In This Submission	9	Attorney Docket Number 1285

ENCLOSURES (check all that apply)		
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<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input checked="" type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
<b>Remarks</b> It is believed that no fees are due in this matter. However, if it is determined that fees are due, the Commissioner is authorized to debit Deposit Account No. 210785 for the required fees.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm	Setter Ollila LLC		
Signature			
Printed Name	Gregg L. Jansen		
Date	1/5/2006	Reg. No.	46,799

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	1/5/2006

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Practitioner's Docket No. 1285

JAN 05 2006

REPLY UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
TECHNOLOGY CENTER 3600

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Howard G. Page

Application No.: 09/498,515

Group No.: 3622

Filed: February 4, 2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Response to Office Action**

**Introductory Comments**

In response to the final Office Action dated November 8, 2005, please enter this amendment and consider the following remarks. The response is filed under expedited procedure. The entire claim set of the application is included. Because the dependent claims were previously searched, the amendment does not necessitate a new search and does not place an undue burden on the Examiner.